Enrich the world with insect science

Strategy 2022-2025







# Ine tuture

It is with great pleasure that we have put together and share with you a strategy for the Royal Entomological Society which will steer the organisation over the next three years. With our 200th anniversary in sight we continue to improve and communicate entomological science. Our new strategy will build on our successes as a progressive Society at the forefront of insect science.

In developing our strategy, we engaged our membership and embraced its expertise. Through numerous workshops, interviews, surveys and a large-scale membership consultation, we have been able to identify where the Royal Entomological Society can have the greatest impact within insect science. Our focus remains on how best to serve our members and fellows and on expanding and supporting our entomological community going forward.

This is an ambitious strategy that focuses on our new vision to 'enrich the world with insect science'.

The Royal Entomological Society will:

- + Be a vibrant, welcoming and nurturing community at the forefront of insect science
- + Provide world-class support to all areas of insect science

- + Prepare students for rewarding careers, supporting the next generation of entomologists
- + Be a go-to resource and knowledge bank
- + Promote equality, diversity and inclusivity
- + Be progressive and exciting; a Society that people will notice and remember

The Royal Entomological Society has a fantastic history embedded in high quality insect science. Our strategy will ensure that this is at the heart of the Society as we drive it forward globally. Success will be shown by increasing our impact, relevance and sustainability in the future.

I would like to thank everyone who has been involved in the development of this strategy. Supporting the future of insect science and our community, including all experts, enthusiasts, professionals and students, is incredibly exciting and we hope that you will be part of that journey with us.

#### Simon Ward Mem.RES

**Chief Executive Officer** 

#### **Our strategy**



**PURPOSE** 

Show every person how formidable and valuable insects are



**VISION** 

## Enrich the world with insect science



To unite experts across the globe to share and preserve knowledge while engaging diverse audiences. We will invest in meaningful insect science to benefit people and nature.



#### Our values





We welcome people to our community and encourage everyone to participate, giving help and advice where we can.



#### Confident

We pride ourselves in our knowledge and expertise.



#### **Inclusive**

We believe in including everyone. Anyone, from anywhere, who has an interest in insect science is welcome in our community.



#### Inquisitive

We ask questions and stay curious. Fascinating subjects and passionate people surround us.



#### Collaborative

We stay open-minded and listen, taking everyone's views or experiences onboard to be receptive to different ways of thinking.



## Entomology is the study of insects



More than one million different species of insect have been described to date. They are the most abundant group of animals in the world and live in almost every habitat. Insects have lived on Earth for more than 350 million years. Entomology is crucial to our understanding of many areas such as human disease, food provision, evolution, ecology and biodiversity.

Entomologists are people who study insects, as a career, as amateurs or both.

The Royal Entomological Society supports entomology through its international scientific journals and other publications, scientific meetings and by providing a forum for disseminating research findings. The Royal Entomological Society has a grants, awards and bursaries programme to support entomologists whether they are professionals, experts, students or enthusiasts. The Society also funds, organises and supports events and activities for anyone who wants to learn more about insects and entomology through its outreach and education programmes.





## Strategic

- Support the study and practice of insect science
- Increase public understanding of insect science
- 3 Empower and support the entomological community
- Invest in our workforce and infrastructure

### Priorities





#### Support the study and practice of insect science

We will invest in insect science to ensure that cutting edge research is at the forefront of everything we do.

- Develop the quality and reputation of the Royal Entomological Society journal portfolio
- Fund and support a grants, awards and bursaries programme
- Enable strategic partnerships and collaborations
- Be the independent voice to decisionmakers for the application and advancement of insect science
- + Develop the annual programme of meetings, special interest groups and conferences





#### Increase public understanding of insect science

It is vital that entomological research is used to generate greater understanding of insect science. We will develop new and exciting ways of engaging audiences everywhere.

- Share insect science and research with a wide audience, encouraging curiosity and debate
- Develop high impact outreach, education and resources
- Share and develop best practice and innovation in communication and engagement



#### Empower and support the entomological community

The membership of the Royal Entomological Society is the core of our organisation. We will develop new ways of supporting our members and fellows through funding, training and development opportunities.

- Support opportunities for our membership at all career stages
- Grow our global membership and focus on equality, diversity and inclusivity
- Develop community activities and events worldwide, both online and in-person
- Develop the Society's online presence to increase engagement





#### Invest in our workforce and infrastructure

We will invest in our workforce and infrastructure so that they benefit our entire membership and allow us to invest in entomology in the future.

- Develop our people and processes to enhance efficiency and success
- Hovest in infrastructure to support our vision
- Ensure financial security to be able to invest in the future of insect science
- Apply compliance and environmental best practices to everything we do

"...there's always something new



to discover."







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