

# Antenna

## Advert guidelines – full page

Finished size: 210mm x 297mm (A4)

Size with bleed: 216mm x 303mm

### Bleed area



You will need to extend your design to fill the bleed area. This area will be trimmed to make sure you don't have any unwanted white lines.

### Cut line

----- This is where we aim to cut your design to the finished size. Any part of your design placed outside this area will be cut off.

### Safe zone



The safe zone is 3mm inside the cut line. Make sure all important elements and text are kept within this area.

## PDF output

All images must be at 300dpi minimum and CMYK

Cropmarks to be included and include 3mm bleed on all edges.

Adverts to be supplied as "press quality" and saved as CMYK




# Antenna

## Advert guidelines – half page


Finished size: 210mm x 148mm (A4)

Size with bleed: 216mm x 154mm


### Bleed area

-  You will need to extend your design to fill the bleed area. This area will be trimmed to make sure you don't have any unwanted white lines.

### Cut line

-  This is where we aim to cut your design to the finished size. Any part of your design placed outside this area will be cut off.

### Safe zone

-  The safe zone is 3mm inside the cut line. Make sure all important elements and text are kept within this area.

## PDF output

All images must be at 300dpi minimum and CMYK

Cropmarks to be included and include 3mm bleed on all edges.

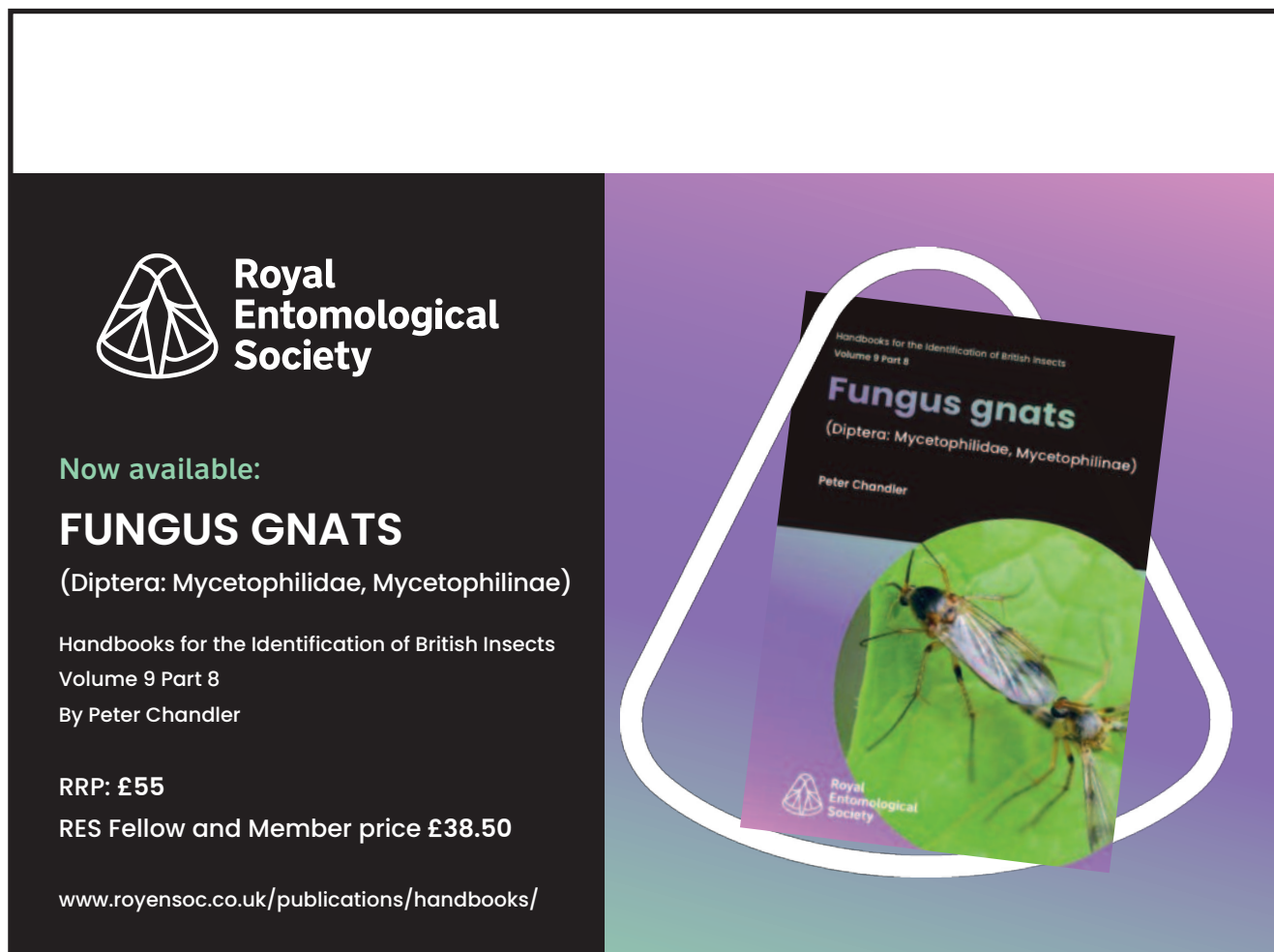
Adverts to be supplied as "press quality" and saved as CMYK


# Antenna

## Advert guidelines – half page within text box

Finished size: 174mm x 130mm (max)

This advert falls within the text area and is approximately half a page.



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### PDF output

All images must be at 300dpi minimum and CMYK

Cropmarks to be included and include 3mm bleed on all edges.

Adverts to be supplied as "press quality" and saved as CMYK