



Royal  
Entomological  
Society

Enrich the  
world with  
**Insect  
Science**



**STRATEGY | 2025 - 2028**

# Introduction

As the Royal Entomological Society moves towards its 200th anniversary, we are focused on ensuring that all aspects of our work support our vision to enrich the world with insect science.

Insects are critical to our ecosystems, health and food systems – pollinating crops, enriching soils, recycling nutrients, supporting biodiversity and inspiring scientific innovation. Right now, insect populations are changing. Some are in serious decline, whilst others are stable or even increasing. These shifts have far-reaching implications for natural systems, agriculture, human wellbeing and global sustainability; the need for research and monitoring has never been more pertinent.

Our new three-year strategy sets out why insect science is more vital than ever. It outlines how we'll expand our impact, strengthen our community and champion the vital role of insects across both natural and human systems. It defines how the Royal Entomological Society will lead in understanding and responding to these changes, by supporting world-class research, sharing knowledge and engaging new audiences. Our strategy builds on the success of our 2022–2025 priorities which saw the Society grow in ambition, visibility, membership and reach.

Alongside a continued commitment to world-class research and scientific excellence, this strategy places strong emphasis on education, outreach and wider engagement,

from inspiring the next generation of scientists to making insect science accessible to curious minds of all ages and backgrounds. It also underlines the importance of working with policymakers and decision-makers to ensure insect science is at the forefront of the choices shaping our collective future.

Developed through extensive engagement with our members, fellows and the wider entomological community, our strategy reflects the collective voice, values and expertise of the Society. Together, we've identified where the RES can make the greatest and most lasting impact, both now and in the future.

Thank you to everyone who has contributed to shaping this strategy. Together, we can ensure that entomology continues to thrive for the benefit of future generations.

A stylized, handwritten signature in white ink, consisting of several loops and a long horizontal stroke extending to the right.

**Simon Ward**  
Chief Executive Officer



**The Royal Entomological Society remains committed to supporting insect science in all its forms, from world-leading research to public engagement and global collaboration.**

## **Purpose**

**Exploring and revealing the value and wonder of insects.**

## **Vision**

**To enrich the world with insect science.**

## **Mission**

**To advance and support insect science benefiting nature and people, uniting a global community to generate and preserve knowledge in a responsible and sustainable way.**



# Our values

The Royal Entomological Society is shaped by the people who make up our community: scientists, educators, students, partners and enthusiasts from around the world. Our values reflect how we work together to share insect science.



## Dynamic

We welcome people to our community and encourage everyone to participate, giving help and advice where we can.



## Objective

We pride ourselves in our knowledge and expertise.



## Inclusive

We believe in including everyone. Anyone, from anywhere, who has an interest in insect science is welcome in our community.



## Inquisitive

We ask questions and stay curious. Fascinating subjects and people surround us.



## Collaborative

We stay open-minded and listen, taking everyone's views or experiences onboard and are receptive to different ways of thinking.



# The RES Strategy 2025–2028

## A bold vision for insect science

This strategy sets out the next phase for the Royal Entomological Society, to build on recent progress, deepen our impact and expand our reach. Focused on four strategic priorities, it outlines how we will support insect science through high-quality publishing in our academic journals, meaningful public and educational engagement, collaboration with decision-makers to influence evidence-based policy and advancing conservation science to protect insect biodiversity.



## Strategic Priorities

**1** Support and advance the study and practice of insect science

**2** Increase public understanding of insect science

**3** Empower and support the entomological community

**4** Advance on the *Grand Challenges in Entomology* by supporting cutting-edge science and innovation



# 1. Support and advance the study and practice of insect science





**Insect science has never been more important for biodiversity, climate resilience, agriculture and public health. Our goal is to strengthen the scientific field of entomology to ensure it informs research and conservation science. Through our publishing, advocacy, collaboration and evidence-based action, we aim to expand our real-world impact.**

- Develop and grow the RES publishing portfolio of journals and books in an evolving landscape.
- Be an independent voice to decision-makers for the application and advancement of insect science.
- Grow support and representation for applied and interdisciplinary insect science.
- Maximise use of our nature reserve sites to build and disseminate evidence-based insect conservation.



## 2. Increase public understanding of insect science





**The RES is committed to growing public understanding of insects and appreciation for the vital roles they play in our world. We aim to spark curiosity and strengthen awareness by creating opportunities to engage people everywhere with insect science in accessible and inspiring ways.**

- Share insect science and research innovatively to a wide audience, encouraging curiosity and debate.
- Promote the work of the Society and study of insects to engage new audiences.
- Champion entomology in education to inspire the next generation of insect scientists.
- Create a network of RES Ambassadors to communicate insect science to new audiences.



### 3. Empower and support the entomological community



**Our members are the heart of the Royal Entomological Society. We're committed to providing opportunities, supporting their development, and strengthening a thriving global entomological community where expertise is shared, valued and celebrated.**

- Expand funding and support for our membership at all career stages including bursaries, grant programmes and awards.
- Grow our global membership and focus on equity, diversity and inclusivity.
- Develop our annual programme of meetings, special interest groups and conferences across the globe, both online and in-person.
- Grow the use and engagement of the RES library and archive to maximise benefit to the community.



# 4. Advance on the *Grand Challenges in Entomology* by supporting cutting-edge science and innovation



# Grand Challenges in Entomology

By identifying the risks and pressures facing insect species, we can better target research where it matters most. Through global scientific collaboration, the RES will support innovative work that addresses urgent questions, informs government policy and delivers lasting impact across conservation, health, agriculture and technology.

- Increase focus on urban insect conservation science.
- New conservation science initiatives and global collaborations.
- Develop new funding for 'blue skies' research and build research databases.
- Enhance and facilitate global knowledge exchange.
- Support research advances with human-insect interactions.
- Support the launch of digital entomology simulation tools.



Engagement

Promote curiosity, school visits & collaborations



Curiosity science

Taxonomy, blue skies research & handbooks



Human insect interaction

Agriculture, coexistence & ecosystems



Conservation

Climate resilience, policy & landscape restoration





**Guided by our strategic priorities, we can increase the impact, relevance and sustainability of the Royal Entomological Society. This will also ensure we carry out our broader mission to enrich the world with insect science.**

## Strategic Priorities

**Support and  
advance the study  
and practice of  
insect science**



**Increase public  
understanding of  
insect science**



**Empower and  
support the  
entomological  
community**



**Focus on the  
*Grand Challenges  
in Entomology***



## Impacts

**Insect science will  
be at the forefront  
of research and  
decision-making**


**Wider awareness,  
more engagement  
and curiosity around  
insect science**

**The entomological  
community will feel  
valued at the heart  
of the society**

**Futureproof the  
discipline of insect  
science**

*Thank you to everyone who contributed to this strategy. Your insights, experience and support have helped define our priorities for the years ahead, ensuring the Society remains relevant, impactful and focused on the future.*





*"From the fragile wings of butterflies to the industrious societies of ants, the insect world is a testament to the beauty of evolution."*

**Sir David Attenborough**, writer, broadcaster and naturalist. Sir David is an Honorary Fellow of the Royal Entomological Society



***“Insect populations are changing rapidly and in many cases we don’t yet know why. Insect science is the key to understanding these shifts and what they mean for our ecosystems, food security and the health of the planet.”***

Simon Ward, CEO, Royal Entomological Society



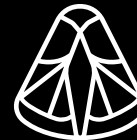
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**Join us to support the future of insect science**

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**Royal  
Entomological  
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Enrich the world with insect science



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