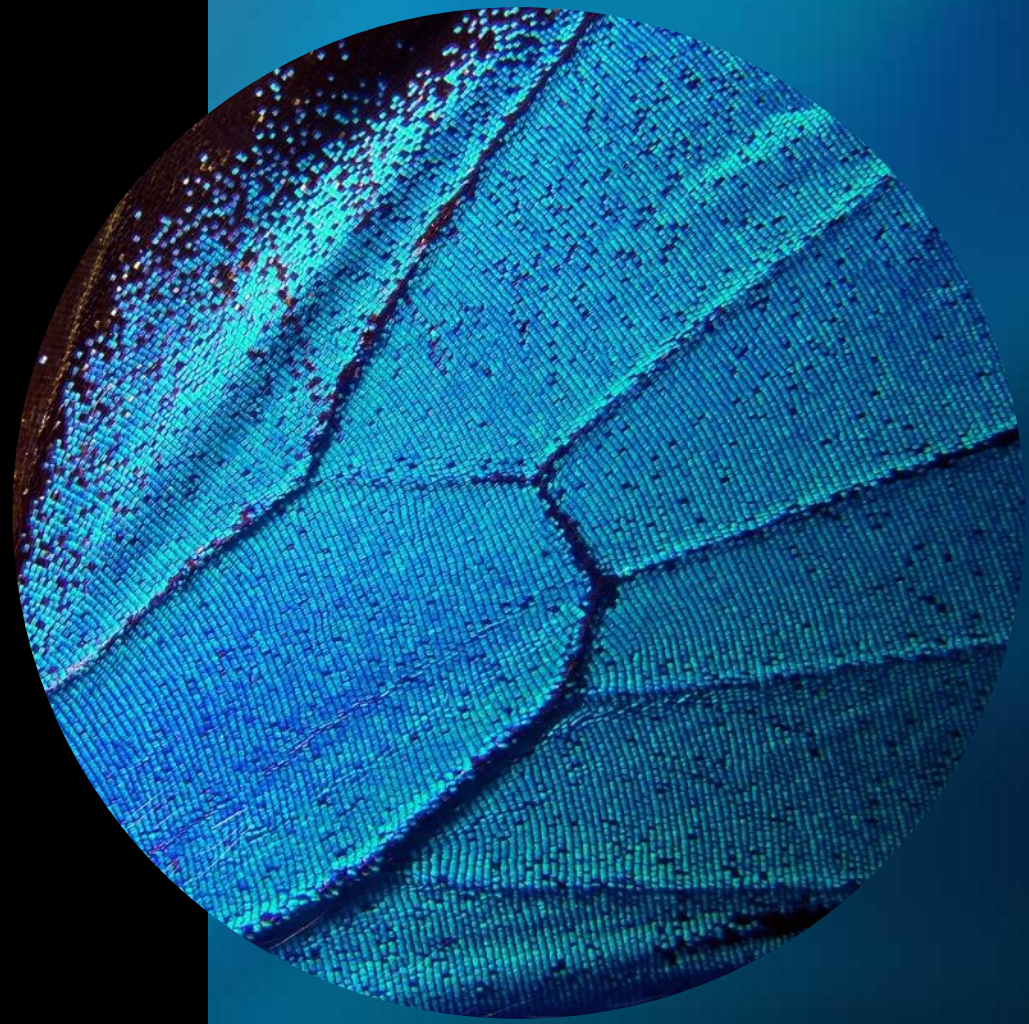
Royal Entomological Society

Advertising in Antenna

A leading global resource for the entomological community



Rate Card 2026

About our charity

The Royal Entomological Society is a global charity with a vision to enrich the world with insect science.

We act as a knowledge hub for insect science, engage diverse audiences and invest in cutting edge entomology that benefits both people and nature.

Our grant programmes and events inspire and empower everyone from seasoned professionals to young enthusiasts to discover the many mysteries of the insect world.



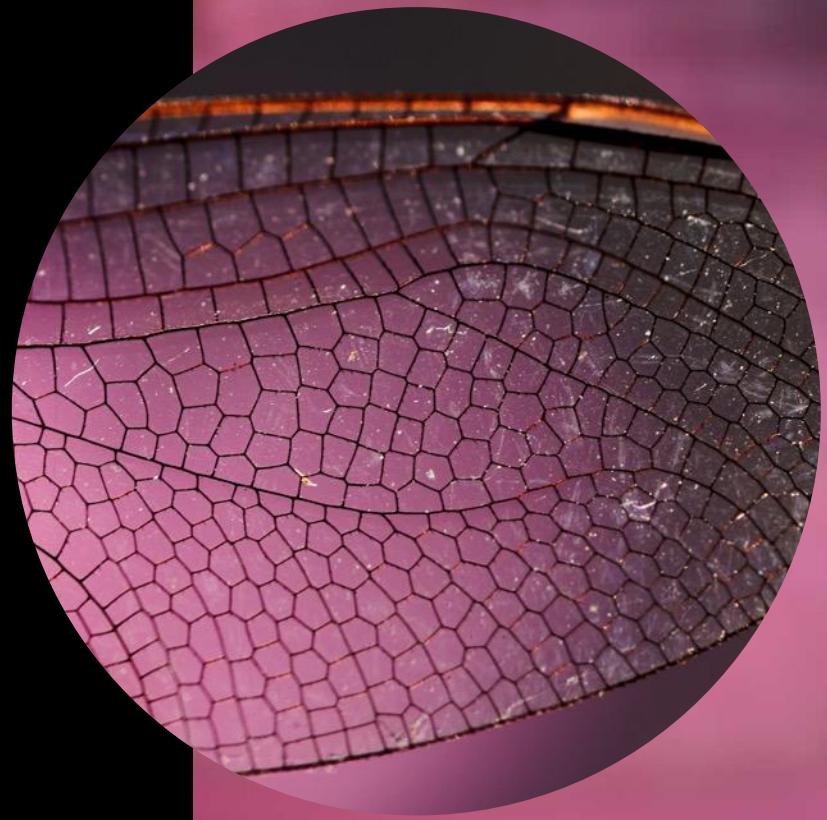
Royal Entomological Society

About Antenna

Antenna is our quarterly magazine sharing insect science from our global community with a 2,000+ strong membership across 60 different countries.

Institutional subscribers to Antenna include the ETH Zurich, Cornell University, the Oxford University Museum of Natural History and the Museum of New Zealand.

Antenna is available in both digital and paper format.



Royal Entomological Society

What we publish

We publish a broad range of insect science and enable connection between different disciplines with content such as:

- Reviews of the latest entomological research on topics such as conservation, insect decline, pest management, vector control, and insects as food and feed
- Feature articles on issues in entomology
- Highlights of entomological meetings and conferences
- The latest society news



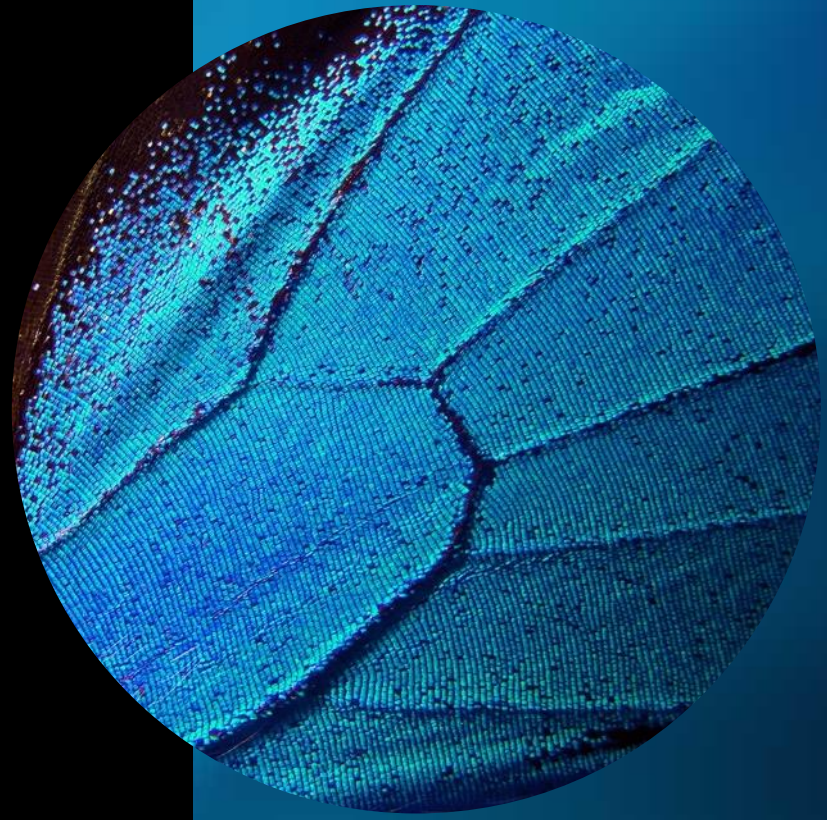
Royal Entomological Society

Why advertise in Antenna?

As a leading entomological publication, advertising in Antenna will enable your content to reach a global and targeted audience.

Your business could be one of the first to share news and updates with our community, and engage with entomologists at all stages of their career.

Advertising income could enable further vital research support and help future proof this much respected key publication.



Royal Entomological Society

Rate Card

There are a range of options for advertising in the magazine, with costs excl VAT detailed below.

£350 half page

£600 inside page

£750 inside front or inside back

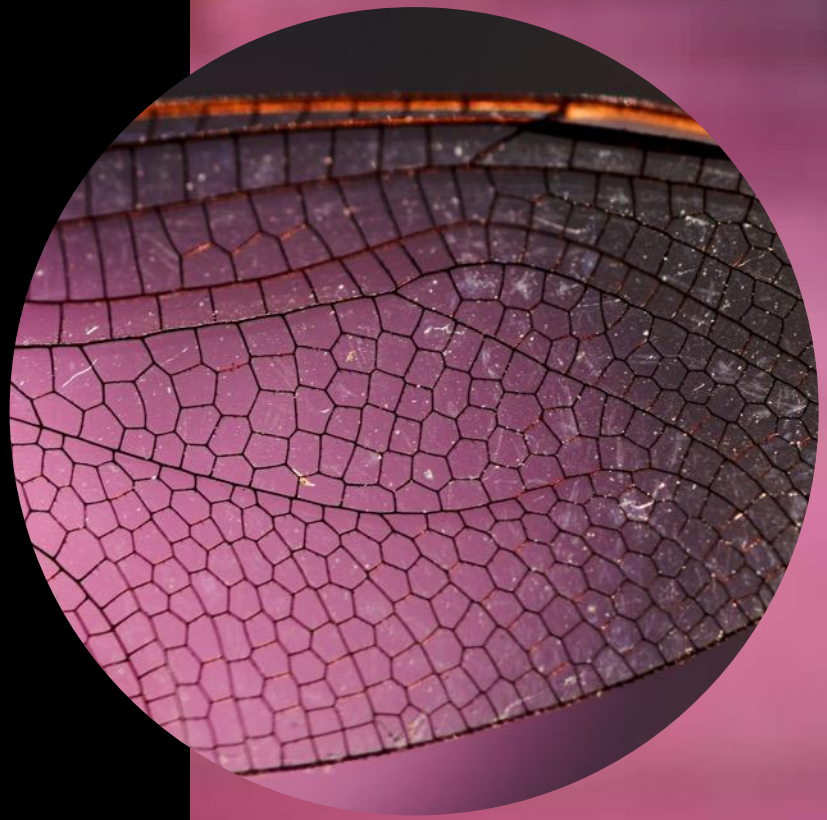
£900 back cover

Royal Entomological Society



Technical specifications

- Files should be supplied as print-read PDFs
- Adverts should be portrait orientation for full-page, landscape for half-page
- Files should be 300dpi minimum resolution
- Page size is UK A4 (210 x 297 mm) and should include a 3mm bleed



Publication timelines

Ads need to be submitted in time for each quarterly publication by:

1 January for the Spring issue (publication on 15 March)

1 Apr for the Summer issue (publication on 15 June)

1 Jul for the Autumn issue (publication on 15 September)

1 Oct for the Winter issue (publication on 15 December)



Royal Entomological Society

To place your advert, and for any questions please contact

antenna@royensoc.co.uk

www.royentsoc.org



26 October 2026